



GamaLife rebrands its Portuguese operations

London and Lisbon, 10 March 2020 – GamaLife, the European life and wealth consolidation platform, announces today the renaming of its recently acquired subsidiary, GNB – Companhia de Seguros de Vida, S.A., to GamaLife – Companhia de Seguros de Vida, S.A..

This represents an important step in the transition of the business following the acquisition of the company in October 2019 and the establishment of the GamaLife platform by funds advised by Apax Partners. The renaming of the company coincides with the formal launch of the GamaLife brand in Portugal.

Matteo Castelvetti, CEO of the GamaLife group said, “The renaming of the company and the universal adoption of the GamaLife brand cements our commitment to our customers, Novo Banco as our principal commercial partner and the Portuguese market as a whole. We look forward to accelerating our new product offering to our customers over the coming months.”

About GamaLife

GamaLife is a pan-European life and wealth management platform founded in 2019 and focused on technology and sustainability. GamaLife in Portugal, which is regulated by the Autoridade de Supervisão de Seguros e Fundos de Pensões, held total assets of EUR 5.1 billion and total equity of EUR 391 million as of June 2019. For more information see: www.gamalife.com.

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